

• WHO WE ARE

Delta Dental Smiles PLLC is a Texas-based pioneer in the field of successful teledentistry, driven by interprofessional collaboration. Our practice manages an average of 20 patients per day at each location, harnessing the power of digital tools to deliver top-notch dental care. With a track record spanning one year, our expertise is rooted in innovation and technology.

Leading our team are Dr. Manya Jaggi and Dr. Faryaal Shamshi, esteemed dentists who champion a holistic and modern approach to dental health through teledentistry. We are not just practitioners; we are educators, empowering individuals with knowledge to make informed decisions about their oral health.



In addition to our commitment to quality care, we offer an exclusive internal membership plan to our patients. This plan not only saves our patients thousands of dollars but also simplifies the payment process by eliminating the complexities of copays, deductibles, and out-of-pocket expenses. At Delta Dental Smiles, we are dedicated to making dental care accessible, affordable, and hassle-free for all.





PROFESSIONAL DENTIST SPECIALIST

At Delta Dental Smiles, we take pride in our team of highly skilled and licensed dental professionals. Our dedicated experts bring a wealth of experience and a commitment to excellence to the world of teledentistry. With their expertise, you can trust that you're receiving top-notch dental care and guidance, all from the comfort of your own home. Your oral health is in capable hands with our talented team.

Dr. Faryaal S

Dr. Thomas H

Dr. Geeta D

Dr. Manya Jaggi





-WHAT WE DO

We are Delta Dental Smiles, your nationwide source for teledentistry services, in collaboration with our network partners. Our day begins promptly at 8:00 AM CST, where we diligently follow up with our patients, offering routine exams, oral health education, and holistic dentistry practices aimed at preventing dental conditions before they can develop into more serious issues.

Through video calls, we conduct face-to-face evaluations, providing comprehensive dental pain management support, post-operative care, and other services. We are actively seeking dynamic dental professionals, including dental hygienists, dental assistants, and others well-versed in the field of dentistry, who are ready to join us in exploring and expanding the realm of teledentistry, embracing a holistic approach in alignment with the goals set forth by the World Health Organization and the CDC for oral health.

Furthermore, we have formed a partnership with the Telehealth Society to offer membership plans, ensuring that our services are accessible to everyone. We are not limited by insurance constraints, as we have established a nationwide network of patients dedicated to revolutionizing the field of dentistry.

TELEDENTISTRY

Teledentistry provides the means for a patient to receive services when the patient is in one physical location and the dentist or other oral health or general health care practitioner overseeing the delivery of those services is in another location. This mode of patient care makes use of telecommunication technologies to convey health information and facilitate the delivery of dental services without the physical constraints of a brick and mortar dental office

According to the ADA Policy on Teledentistry | American Dental Association ADA Policy Statement on Teledentistry (online) refers to the use of telehealth systems and methodologies in dentistry. Teledentistry can include patient care and education delivery using, but not limited to, the following modalities (follow the next page):



TELEDENTISTRY

- **Synchronous (live video):** Live, two-way interaction between a person (patient, caregiver, or provider) and a provider using audiovisual telecommunications technology.
- Asynchronous (store-and-forward): Transmission of recorded health information (for example, radiographs, photographs, video, digital impressions and photomicrographs of patients) through a secure electronic communications system to a practitioner, who uses the information to evaluate a patient's condition or render a service outside of a real-time or live interaction
- Remote patient monitoring (RPM): Personal health and medical data collection from an individual in one location via electronic communication technologies, which is transmitted to a provider (sometimes via a data processing service) in a different location for use in care and related support of care.
- Mobile health (mHealth): Health care and public health practice and education supported by mobile communication devices such as cell phones, tablet computers, and personal digital assistants (PDA).





INTERPROFESSIONAL COLLABORATION PRACTICE

Delta Dental Smiles is dedicated to pioneering the Interprofessional Collaborative Practice model, a holistic approach designed to not only enhance oral health and wellness but also address broader medical concerns. Within our innovative framework, we seamlessly unite a diverse team of healthcare experts, including dentists, registered dental hygienists (RDH), registered dental assistants (RDA), nurses, and other medical professionals, all working together under one roof.

Our commitment extends beyond our own operations, as we empower our network partners with comprehensive training and resources, enabling them to adopt and implement this collaborative model. Through this unified effort, we aspire to achieve our distinctive objective of promoting comprehensive healthcare that encompasses both oral and medical well-being, ultimately transforming the landscape of healthcare delivery

REVENUE MODEL

Setting up a digital practice and finalizing insurance contract procedures typically requires a 30-day timeframe. Following this period, your digital clinic will begin to receive patient inquiries. Teledentistry services can be administered by individuals under the supervision of a licensed dentist. Teledentistry truly excels when you establish collaborations with nurses and other healthcare professionals to diagnose any medical conditions discovered during teledentistry assessments.

The average billing per patient for a dental examination can reach up to \$300, as determined by the state's UCR (Usual Customary Reasonable) rates. Furthermore, after implementing interprofessional collaborative practices, your revenue potential can easily double within the same setup. The actual income generated depends on various factors, including insurance fee schedules, precise billing procedures, and timely follow-up, potentially ranging between \$6,000 and \$20,000 per day in production.





REVENUE MODEL

Teledentistry Setup

Interprofessional Collaborative
Practice Setup

Training

2

Dental Appointments

3

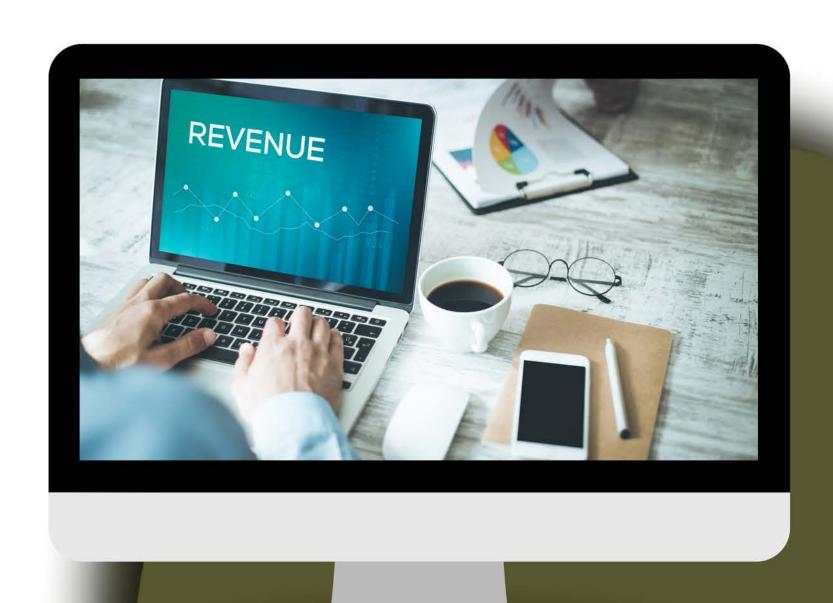
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IV & Billing

AR Follow-up

Payment Posting

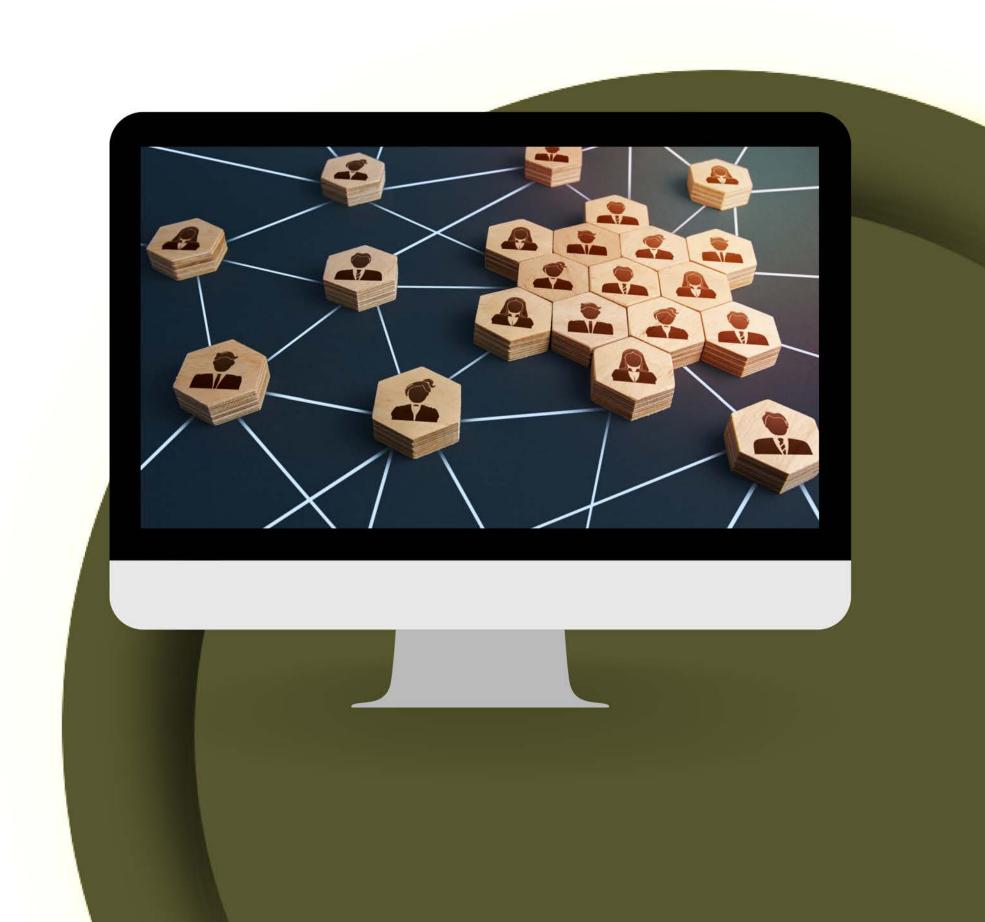
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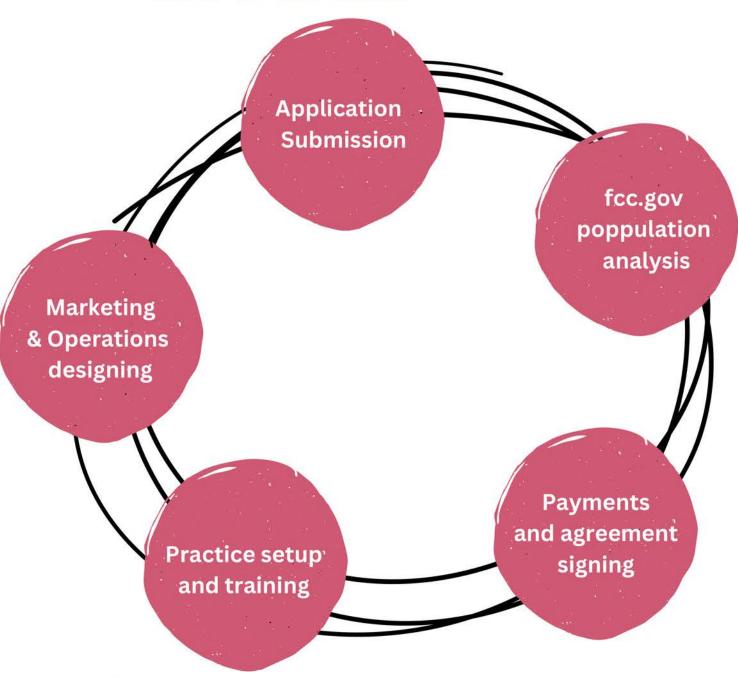


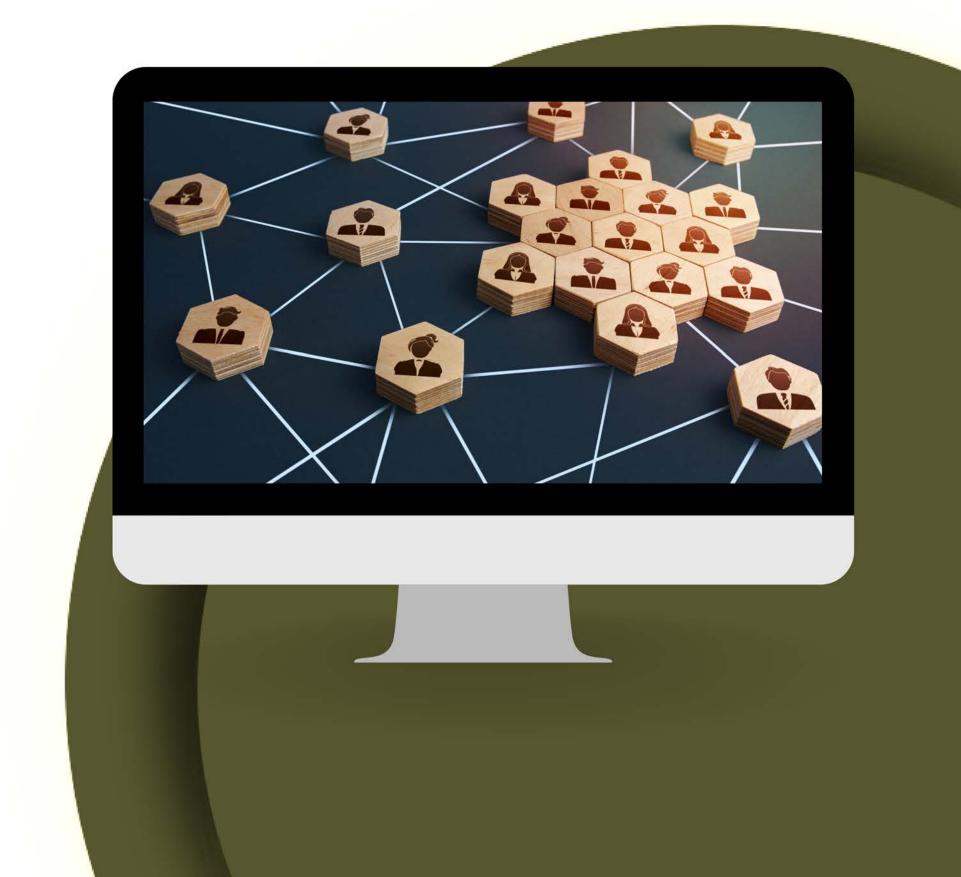
PARTNERSHIP MODEL

The concept of teledentistry coupled with interprofessional collaboration represents a distinctive approach on a national scale. Federal authorities actively endorse this model as it enhances healthcare accessibility and contributes positively to various disease management efforts. It's important to recognize that individual professionals possess unique skills, and in accordance with data from CMS and CDC regarding disease prevalence, conditions, and requirements, variations occur in different environments and demographics. This is precisely why we've developed this franchise model, aiming to extend our reach to as many patients and healthcare professionals as possible, ensuring mutual benefits for all parties involved.



PARTNERSHIP MODEL







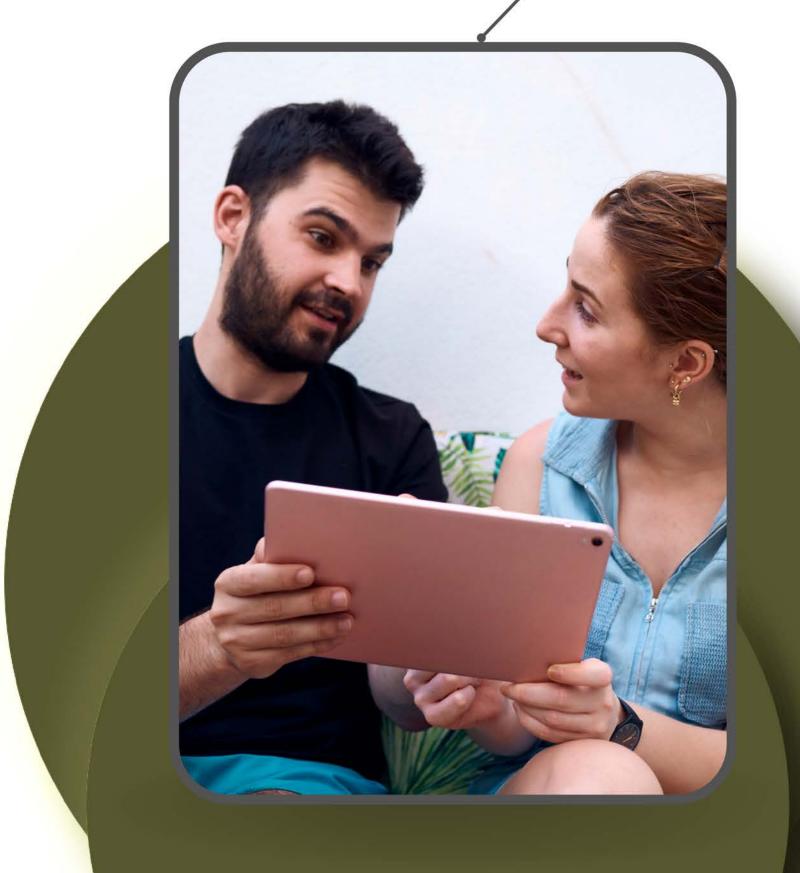
MEMBERSHIP PLAN

Delta Dental Smiles proudly collaborates with the Telehealth Society Blue membership plan, extending dental and medical coverage for telehealth and teledentistry services to the community. With this membership, individuals can expect not only comprehensive care but also the assurance of a robust patient volume and prompt payment for their treatments.

Additionally, to support both our providers and patients in navigating this program seamlessly, we will provide a comprehensive handbook with valuable insights and guidance.

Furthermore, our network partner program features an integrated membership plan and network capitation benefits designed to enhance the offerings at each partner location. This ensures that our partners have access to a wide range of resources and support, fostering a strong network for the benefit of all involved.





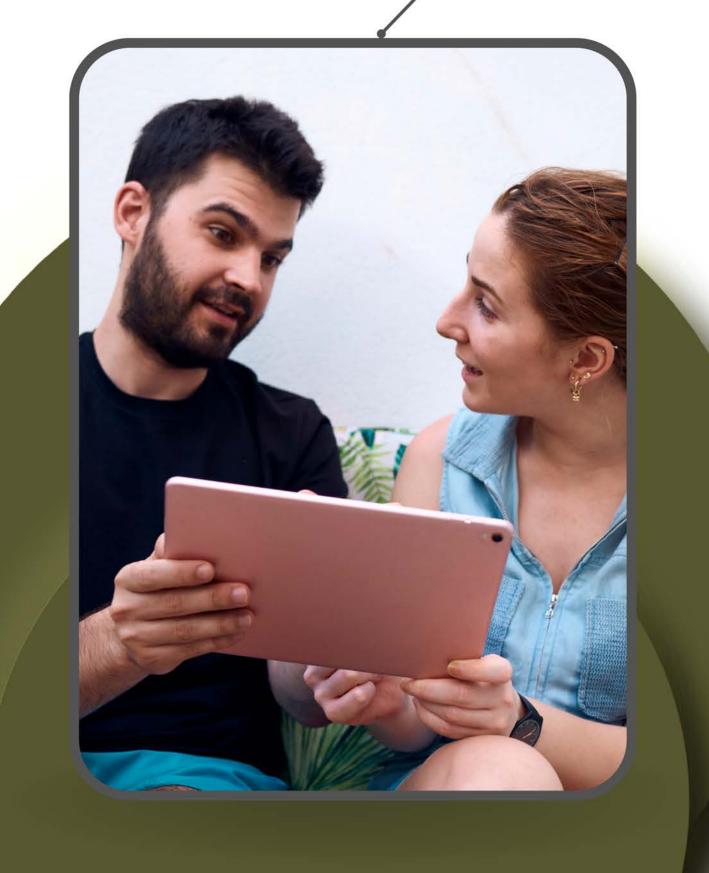
WHY YOU SHOULD BUY OUR FRANCHASIE

In today's ever-evolving healthcare landscape, collaboration and innovation have become the cornerstones of progress. As the world embraces the digital age, the field of dentistry is no exception. Delta Dental Smiles recognizes the transformative power of collaboration, and that's why we invite you to be a part of our Network Partner Program. Here are some compelling reasons why joining our program can be a game-changer for you and your dental practice:

- 1. Complete Digital Setup: In a world that's increasingly online, having a robust digital presence is non-negotiable. As a Delta Dental Smiles network partner, you'll benefit from a comprehensive digital setup. This includes your own website, domain, hosting, and professional web design. We also integrate an appointment panel, making it easier than ever for patients to connect with your practice.
- 2. Streamlined Compliance: Navigating the labyrinth of healthcare regulations and compliance requirements can be daunting. We've got you covered. Our program includes a compliance setup to ensure that your practice operates seamlessly within the legal framework, leaving you free to focus on providing top-notch care.





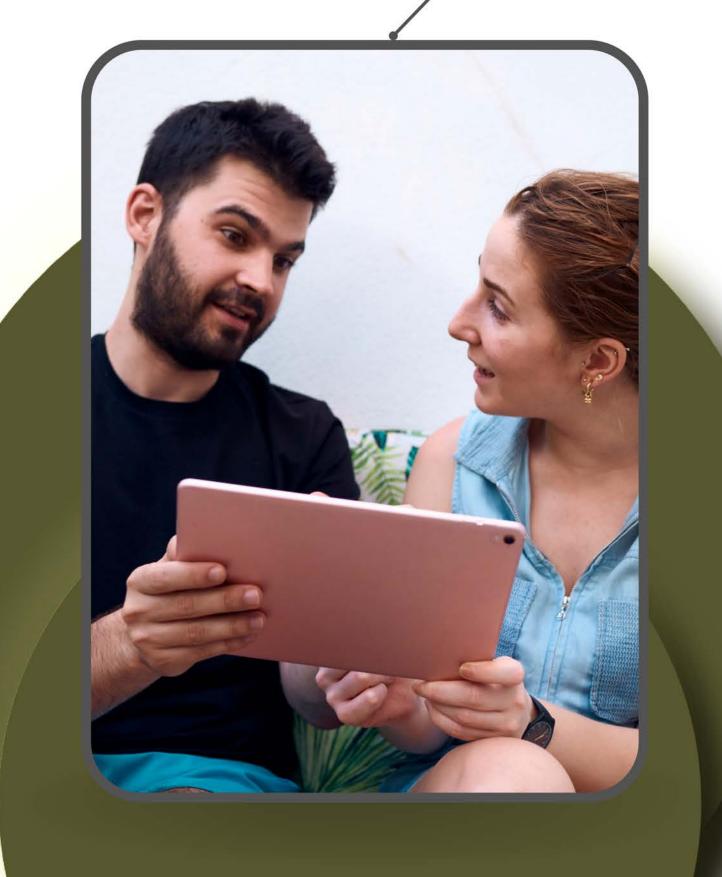


WHY YOU SHOULD BUY OUR FRANCHASIE

- 3. Comprehensive Training: Our commitment to your success is unwavering. We provide complete training, not just for you but for your entire team. From operational supervision to overseeing dentists and support staff, we equip you with the skills and knowledge needed to excel in this digital era of dentistry.
- 4. Holistic Patient Network Program: Our membership plan is designed to benefit licensed dental professionals. It ensures a steady flow of patients seeking high-quality teledentistry services. By joining our network, you tap into a well-designed patient network that can significantly boost your practice.
- 5. On-the-Job Training for Non-Licensed Professionals: We understand that there are talented individuals in the dental field who may not hold licenses but possess valuable knowledge and skills. If you fall into this category, we have a practical on-the-job training program specifically tailored for holistic teledentistry. This program grants you access to all the benefits mentioned above, ensuring that you can contribute to the field while expanding your own horizons.







WHY YOU SHOULD PARTNER WITH US

6. Mutual Growth and Patient Care:

At the heart of our Network Partner Program is the concept of mutual growth. When you succeed, we succeed, and ultimately, it's the patients who benefit the most. By collaborating with Delta Dental Smiles, you'll be part of a dynamic ecosystem that's dedicated to advancing dental healthcare.

In conclusion, the Delta Dental Smiles Network Partner Program is more than just a partnership; it's an opportunity to transform your dental practice and contribute to the future of dentistry. Whether you're a licensed professional or a dental expert seeking to expand your horizons, our program is designed to help you thrive in the digital age while ensuring the best possible care for your patients. Join us today, and let's embark on this journey of mutual growth and dynamic patient care together.





In the rapidly evolving landscape of modern dentistry, staying ahead of the curve is essential for success. The digital age has ushered in a new era of dental care, and to thrive, dental professionals must embrace innovation and collaboration. Delta Dental Smiles PLLC invites you to embark on a journey of transformation and growth by joining our comprehensive network. Here's a glimpse of what you'll gain when you become a part of our network:

- 1. Equipped Website with Digital Conferencing: Your online presence is your digital storefront. As a member of Delta Dental Smiles, you'll receive a fully equipped website designed to attract and engage patients. It comes with integrated digital conferencing capabilities, making virtual consultations a breeze.
- 2. Appointment and Clearinghouse Tools: Efficient appointment management is the cornerstone of any successful dental practice. Our network provides you with cutting-edge appointment and clearinghouse tools to streamline your scheduling and administrative processes.





3. Complete Compliance and Licenses Setup:

Navigating the regulatory landscape can be challenging. We take care of the complexities by providing a complete compliance and licenses setup, including assistance with business registration and tools for managing taxes.

4. Malpractice Coverage:

Your peace of mind is paramount. Delta Dental Smiles ensures that you have malpractice coverage, protecting you and your practice from unforeseen challenges.

5. Supervising Dentists:

Our network includes supervising dentists who offer guidance and support, ensuring that you deliver the highest standard of care to your patients.

6. Comprehensive Operations Training:

Operational excellence is crucial for a thriving practice. We offer complete operations training to streamline your day-to-day activities, allowing you to focus on what you do best—providing exceptional dental care.





7. Specific Billing Training:

Billing in the realm of teledentistry and medical-to-dental coding and billing can be intricate. We provide specialized training to ensure accurate and efficient billing practices.

8. Website Management and Digital Marketing Training:

A strong online presence is essential in today's digital world. Learn how to manage your website and leverage digital marketing strategies to attract and retain patients.

9. Appointment Booking and Patient Management Tools:

Effortlessly manage appointments and patient records with our state-of-the-art tools, enhancing the overall patient experience.

10. Billing Software and Operations Training:

Master the use of billing software and gain insights into efficient practice operations.

11. Holistic Dentistry Training:

Explore the holistic approach to dentistry, offering comprehensive care that considers the patient's overall well-being.





12. Hiring Support:

We understand the importance of a skilled team. Receive support in hiring qualified staff to assist in delivering exceptional patient care.

Tailored to Your Needs:

The resources and support you receive can be customized to meet your unique requirements and align with state guidelines. Our commitment is to equip you with the tools and knowledge needed to excel in this digital age of dentistry.

In conclusion, Delta Dental Smiles PLLC offers more than just a partnership; it provides a comprehensive ecosystem that empowers dental professionals to thrive in the digital era. By joining our network, you'll gain access to an array of resources and support that will elevate your practice and benefit your patients. Embrace innovation, collaboration, and growth—join us today and embark on a journey towards a brighter future in dentistry.





TELEDENTISTRY BILLING

What are the Two Codes for Teledentistry?

D9995 – Teledentistry – Synchronous; real-time encounter • D9996 – Teledentistry – Asynchronous; Information stored and forwarded to dentist for subsequent review.

Steps to Enter D9995/96 on the Claim Form

- 1) Place D9995 on the line item below the service rendered
- Example: D0140 on line item 1, D9995 on line item 2
- 2) Enter "02" for the "place of service" box #38
- Your current defaults is "11" indicates dental office

What Codes Might Apply to Virtual Appointment?

The reality is that the ADA website lists several possible evaluations:

- D0140 limited oral evaluation problem focused
- D0170 re-evaluation limited, problem focused (established patient)
- D0171 re-evaluation post operative office visit





TELEDENTISTRY BILLING

D9992 - Dental Case Management - Care Coordination

Assisting in a patient's decisions regarding the coordination of oral health care services across multiple providers, provider types, specialty areas of treatment, health care settings, health care organizations, and payment systems

This is the additional time and resources expended to provide experience or expertise beyond that possessed by the patient

Specific training, documentation and guidelines required.

Toothbrushing Technique: D1330

Prophylaxis — Child: D1120 Fluoride Treatment: D1208

Nutritionional Counseling: D1310 Dental Case Management: D9994

Caries Risk Assessment: D0601(low), D0602(med), D0603(high)

Lead Screening: D0418

Tobacco Counseling: D1320

UCR fees varies according to the cities and states.





PLAN & PRICING

Delta Dental Smiles is committed to fostering mutual growth and ensuring equal opportunities for everyone. We firmly believe that talent should never be undervalued due to pricing restrictions. To uphold this principle, we diligently adhere to federal compliances such as grants.gov, sam.gov, telehealth.hhs.gov, fcc.gov, and other relevant regulations, ensuring that our services remain affordable and accessible under the law.

ITPMO Plan (Interprofessional Teledentistry Pricing Model for Other Dental Professionals):

- One time Fees \$2,376.00 + State Filing Fees
- Subscription plan \$400 + State Filing Fees

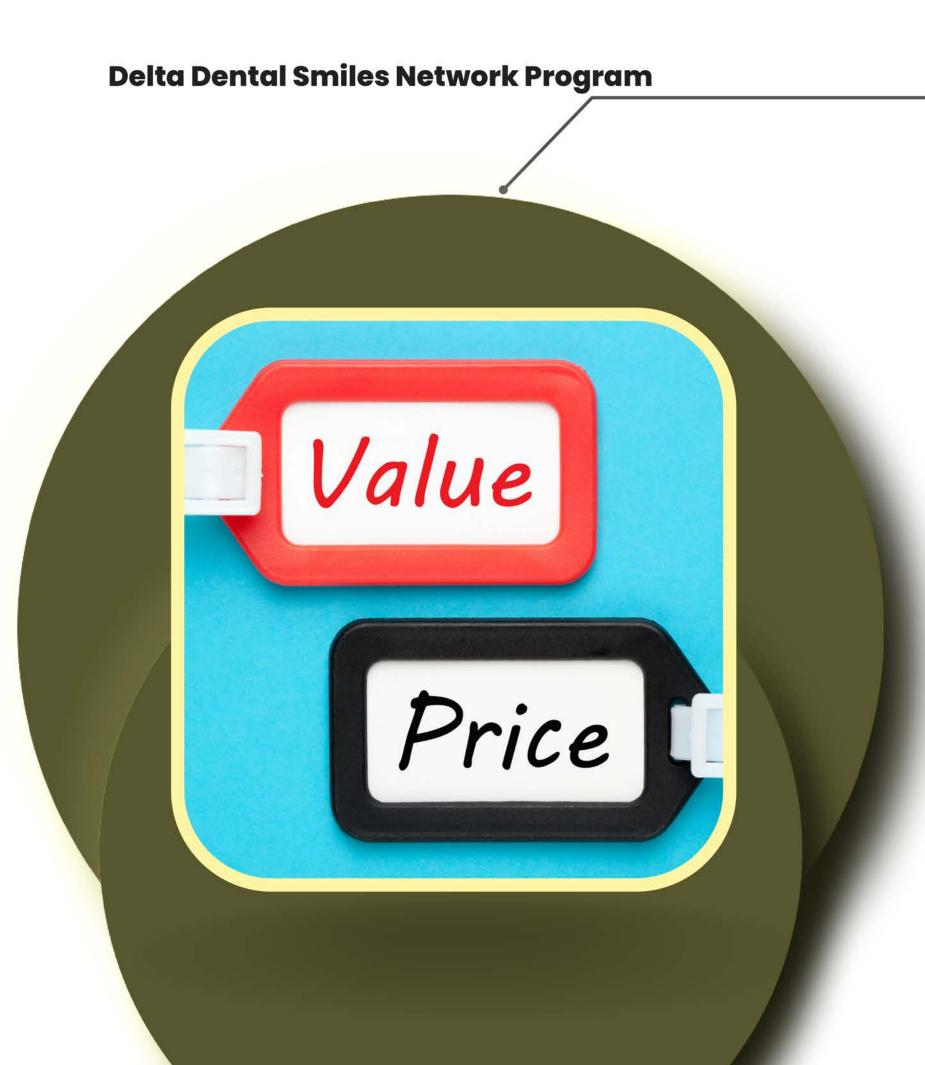
ITPMDP Plan (Interprofessional Teledentistry Pricing Model for Licenced Dental Professionals):

- One time Fees \$1,200.00 + State Filing Fees
- Subscription plan \$400 + State Filing Fees

AITPM Plan (Affordable Interprofessional Teledentistry Pricing Model):

- One time Fees \$800.00 + State Filing Fees
- Subscription plan \$400 + State Filing Fees





PLAN & PRICING

ITPMO Plan (Interprofessional Teledentistry Pricing Model for Other Dental Professionals):

The ITPMO Plan is thoughtfully tailored for dental professionals who may not hold official dentistry licenses but possess the understanding of dentistry, including familiarity with dental office terminologies and revenue models. This program is ideal for individuals like experienced RDAs, Office Managers, Dental Receptionists, and more. Within this program, we offer a comprehensive package that includes complete setup, thorough training, and immersive on-the-job holistic dentistry training, all aimed at delivering the ultimate dental experience.

ITPMDP Plan (Interprofessional Teledentistry Pricing Model for Licenced Dental Professionals): The ITPMDP Plan is expertly crafted for licensed dental professionals with a strong foundation in dentistry and a comprehensive grasp of dental office terminologies and revenue models, including dentists, RDHs, and similar practitioners. Within this program, we offer a comprehensive package that encompasses full setup and operational training, all geared towards delivering the ultimate dental experience.

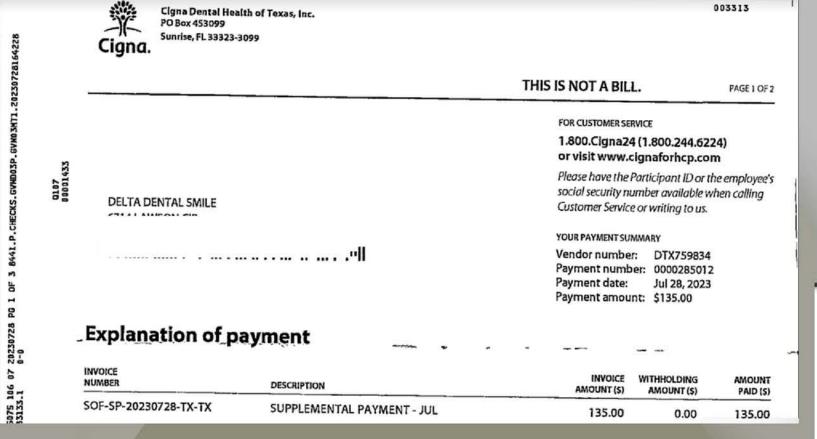




PLAN & PRICING

AITPM Plan (Affordable Interprofessional Teledentistry Pricing Model):

The AITPM Plan is thoughtfully tailored for licensed dental professionals, including dentists and RDHs, who possess a strong foundation in dentistry and a comprehensive understanding of dental office terminologies and revenue models but face financial constraints in establishing their practice. This program offers a comprehensive package, which includes complete setup and operational training to ensure the delivery of exceptional dental experiences. To be eligible for this program, evidence of financial hardship may be required.



EVIDENCE OF SUCCESS

Cigna Dental
CIGNA HEALTH AND LIFE INSURANCE COMPANY
Cigna. Explanation of dental payment

COLROSZI 8441 5076 106 07 20230503 PG 3 DF 3 8441.P.CHECKS.WNZD06P.WNZDPMT1.20230503092233 00004158 47002061.1 0-0

THIS IS NOT A BILL

\$11.00

Your payment summary

Enclosed is a payment to Amount: Payment date:

Claim Details

AMOUNT ELIGIBLE THE PLAN COVERED AMOUNT YOU YOUR CONTRACTED PATIENT COPAY/ FOR COVERAGE REMAINING PATIENT CHARGED (\$) BY THE PLAN (\$) **DEDUCTIBLE (\$)** BALANCE (\$) COINSURANCE (\$) (\$) For service on Apr 17, 2023: D0140" (see note HAK) 90.00 0.00 90.00 0.00 100% 90.00 For service on Apr 17, 2023: D9999* (see note HAK) 201.00 0.00 201.00 \$302.00 \$0.00 \$291.00 \$0.00 \$291.00 \$0.00 \$291.00 Amount paid by the plan \$291.00

Reminder: A coverage determination, prior authorization, or certification that is made prior to a service being performed is not a promise to pay for the service at any particular rate or amount. The patient's summary plan description typically governs this, as every claim submitted is subject to all plan provisions, including, but not limited to, eligibility requirements, exclusions, limitations, and applicable state mandates.

Customer's responsibility



IMPORTANT CONTACT

We comprise a team of experienced dental professionals who recognize the significance of effective communication during the practice setup transition. To ensure seamless communication, we have appointed dedicated experts who are readily available based on your specific needs.



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HOUGUYS

